

NY NOW Winter

February 5 - 8, 2023

Jacob Javits Convention Center, New York, NY



Choose the solution that will *instantly* capture contact & demographic data
See page 2 for our enhanced product descriptions.

Order Lead Retrieval	on or before 11/20/22	from 11/21/22 to 1/4/23	after 1/4/23	number of units	TOTAL
SWAP® Mobile App (1 - 3 users) NEW FEATURES!	\$ 549	\$ 579	\$ 599		\$
Handheld Badge Scanner (RT2000) For "Touchless" scanner with stand, please contact exhibitorservices@maritz.com.	\$ 549	\$ 579	\$ 599		\$
Tablet (Android Device) For "Touchless" tablet with stand, please contact exhibitorservices@maritz.com.	\$ 479	\$ 499	\$ 549		\$
Add SWAP Mobile App Users* to any above products (after purchase of initial lead option)	\$ 149 each				\$
Bluetooth Printer Order 1:1 for all SWAP Mobile Users, Handheld Scanners and Tablets purchased	\$ 100	\$ 125	\$ 150		\$
Developer's Kit (Real Time Data Services) Click here for more information	\$ 800				\$
Delivery of Reader to Booth (Post show pickup not available)	\$ 200				\$
Sub-Total					\$
Processing Fee**					\$ 9.99
Total with 8% Sales Tax***					\$
TOTAL					\$



Your Lead Retrieval Order Confirmation will be emailed to you.

Note: All equipment must be picked up at the exhibitor services desk unless delivery arrangements are made and paid for in advance of the show.

TERMS AND CONDITIONS: Purchase Orders are not accepted.

All orders cancelled prior to 30 days of the show will incur a \$100 cancellation fee. Orders cancelled within 30 days of the show will not be refunded.

Click [here](#) for additional Terms and Conditions

* Additional SWAP User Licenses pricing applies to singular booths only. If you are part of a pavilion, please contact Exhibitor Services.

** Processing fee waived when order is placed using company's online lead portal.

*** Taxable items and rates vary among states and are subject to change. Please call for exact quote.

Your Safety is our Top Priority!
[Learn more about Exhibiting Safely](#)

Order Online Now: <https://exhibitor.swap.mge360.com/>

Exhibiting Company: _____ Booth #: _____

Check if information is for: Exhibiting Company Third Party

3rd Party Company (if applicable): _____ Contact Name: _____

Address: _____ City: _____

State/Country: _____ Zip: _____ Email: _____

Phone: _____ Fax: _____

Do not email credit card information

Upon registration for this event, all guests (foreign and domestic) agreed to Terms of Use which include voluntarily sharing their personal information with exhibiting companies via lead retrieval. Maritz Global Events recommends all customers seek their own expert advice for GDPR Compliance concerns.

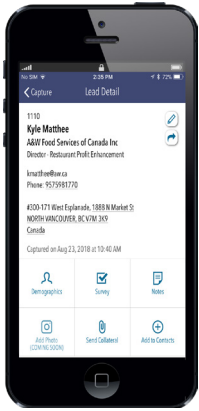
Order Online Now: <https://exhibitor.swap.mge360.com/>

For Assistance Contact:
ExhibitorServices@maritz.com
877-623-3487

It is against Maritz Global Events' security policy to accept credit card information via email.



Which Solution is Right for Your Booth?



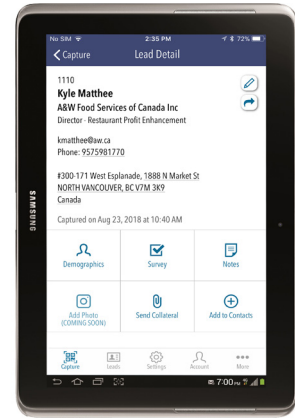
SWAP

- Native app for Android or iOS
- Economical way to get scanning solution into the hands of each salesperson
- Tracks leads by individual
- Supports sending marketing collateral through email
- Printers pair 1:1 with each SWAP mobile device
- Business card scanning



Handheld Scanner (RT2000)

- High Speed: excellent for booth events, product theaters, and in-booth sessions
- Ergonomic—left and right hand enabled
- Good for busy booths that require shared devices
- Printers pair 1:1 with each device



Tablet (Android Device)

- Full connectivity with integrated scanning
- Good for booths that require a shared scanning device
- Larger screen is perfect for long surveys or detailed notes
- Printers pair 1:1 with each device
- Business card scanning

All our badge scanners run on the easy-to-use SWAP platform. Choose the option that's right for your booth or mix and match to create a custom solution.

Every lead choice allows you to:

- Gather data from attendee badges
- Rank leads
- Provide custom surveys
- Add notes to leads
- Access and download data from your secure portal
- Mix and match scanning solutions
- Scan leads with or without data connection
- View and edit data in real time

What's NEW with our badge scanning devices:

- Printers pair 1:1 with all lead solutions
- Copy over surveys from previous events
- Enhanced surveys: new branching functionality to allow for better lead qualification
- Lead matchmaking

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